SURVIVE COVID-19, Protect your future



SAFEGUARDING THE PEST MANAGEMENT INDUSTRY THROUGH AN UNCERTAIN WORLD

The pest management industry has been hit hard by the COVID-19 pandemic and faces difficult times ahead. If you wish to protect your companies' future and rise above your competitors, join us at the FAOPMA Pest Summit Virtual Conference 2020.

Hear from industry leaders who sailed through the 2007 Global Financial Crisis to become even bigger and stronger. Presentations will focus on the future of COVID-19, its economic impacts to our industry and how to survive these challenges. There will be more than 30 speakers and even virtual booths for opportunities to learn about the latest products with front seat interaction with vendors.

> TWO-DAY REGISTRATION FEE: 50USD REGISTRATION DEADLINE: NOVEMBER 1, 2020

BOOK YOUR SEAT TODAY!



Survive COVID-19; Protecting Your Future

Safeguarding the Pest Management Industry through an Uncertain World

Never in our lifetime has humanity faced a greater challenge. By mid-September 2020, the COVID-19 pandemic has resulted in around 30 million cases and, sadly, over 920,000 fatalities. It has been estimated that the actual number of cases could be closer to 200 million worldwide, and deaths by the end of the year will surpass 1.5 million.

Unfortunately, the economic impacts of the pandemic will be *devastating*. The Asian Development Bank has forecast that the global economic costs could be as high as **USD\$8.8 trillion**! Already we have seen unemployment skyrocket to levels not seen since the Great Depression and poverty is rapidly on the rise.

Many business sectors are facing difficult times ahead and numerous establishments are expected to go bankrupt. The pest management industry is not immune to these impacts and companies are going to find survival to the future very challenging.

In an effort to support the industry, the *Federation of Oceanic and Pest Managers Association* ('FAOPMA'), is holding a special event, which is arguably the most important conference ever held to date.

The theme is 'Survive COVID-19; Protecting Your Future', with the aim of safeguarding the pest management industry through an uncertain world.

This will be a virtual conference held over 18 and 19 of November, 2020.

We have assembled many of the greatest speakers in the pest management today. This includes owners of companies who not only survived the Global Financial Crisis but came through bigger and stronger.

Presentations include talks on the future of COVID-19, the economic impacts, the impacts of the pandemic on urban pests, remote management options during the pandemic, remote learning, remote monitoring, marketing in times of COVID-19, business survival, overcoming mental health aspects, customer retention, and more. A special session will examine the impacts of the pandemic upon the pest management industry across the Asia/Pacific/Indian regions.

Exhibition booths will be available to view the latest and greatest products from a variety of companies.

Registration is only USD\$50. Talks will be translated into multiple languages including Chinese, Japanese, Thai, Korean, Indonesian, and Hindi.

Register at: <u>www.faopma.com/2020</u>

Can you afford not to attend?

BOOK YOUR SEAT TODAY!



REGISTRATION IS ONLY USD\$50 & INCLUDES:

- Access to all Presentations Live,
- Access to all Presentations for 1 Year,
- Access to a range of Virtual Exhibition Booths,
- A Chance to Win Electronic Goods and Books,
- Souvenir Conference Book,
- Certificate of Attendance,
- Knowledge to Survive through COVID-19!

PLATINUM SPONSORS







Professor Dominic Dwyer



Pascal Cai



Jan Mikael David





Stephen Doggett



Dr. David Lilly



Vasili Tsoutouras

Edwin Lim



Viren Merchant

Dr. Lourdes Fabia





SuChart Lee



Asikin

Muallif Zainal Taro Kanazawa



Regine Lim







Raju Parulkar



Junichiro Katayama



Professor Hyung Wook Kwon



Nor Hisham Badri

Danilo Magpantay

Josefina Duenas



Huang Xiao Yun









Supanut Kiatyingpracha







WWW.FAOPMA.COM/2020







Deanne Baptista

Ujjwal Kumar





Dr. How Yee Fatt







Kenjiro Yamaguchi

Prakash Sasidharan





Professor

Albert Lee

Virtual Program, Day 1 (Wed, 18/Nov/2020)*	
Торіс	Speaker
Opening Address : Conference Chair.	Josefina Duenas, Chairperson FAOPMA-Pest Summit 2020, Philippines.
Welcome Remarks: FAOPMA President.	Vasili Tsoutouras, President FAOPMA, Australia.
Opening Ceremonies of Virtual Exhibition Booths : Virtual Exhibit Booths Open.	Josefina Duenas, Chairperson FAOPMA-Pest Summit 2020, Philippines.
Topic 1: The future of COVID-19 from a clinical perspective.	Prof. Dominic Dwyer , Medical Virologist, NSW Health Pathology, Australia.
Topic 2: Global economic consequences of COVID-19.	Pascal Cai , Director of International Affairs, CPCA, China.
Topic 3: Opportunities created by the COVID-19 pandemic from an online competitive standpoint.	Jan Mikael David, Marketing Communications Director, Globe, Philippines.
Topic 4 KEYNOTE PRESENTATION: The global impacts of COVID-19 on urban pests.	Prof. Chow-Yang Lee , University of California, Riverside, USA.
Topic 5 : How COVID-19 control can be used as a model for urban pest management.	Stephen Doggett , Director, Medical Entomology, NSW Health Pathology, Australia.
Topic 6: COVID-19 challenges to business, a perspective from an international pest management company.	Dr David Lilly, Lead Entomologist, Ecolab, Australia.
Topic 7: Remote management operations during COVID-19.	Vasili Tsoutouras, President FAOPMA, Australia.
Topic 8: Remote learning during COVID-19.	Edwin Lim, Head of Pest Management, Syngenta, Malaysia.
Topic 9: Marketing in the time of COVID-19.	Viren Merchant, Director, PCAMB, India.
Topic 10: Being mentally healthy now and beyond the COVID-19 pandemic.	Dr Lourdes Fabia , Lead Consultant, Evolvelink Consultancy, Philippines.
Topic 11: The role the PCO played in the fight against COVID-19 in Wuhan, China.	Fu Youcai, Pest Manager, Wuhan, China.
Sponsor talks	Gary McMahon, MakeSafe Australia; Chaiamon Chantarapitak, Green Agro Science; Dr How Yee Fatt, Bentzjaz.

BOOK YOUR SEAT TODAY!

WWW.FAOPMA.COM/2020

*Program/speakers subject to change without notice

Virtual Program, Day 2 (Thur, 19/Nov/2020)*	
Торіс	Speaker
Virtual Exhibition Hall Open	Josefina Duenas, Chairperson FAOPMA-Pest Summit 2020, Philippines.
Topic 12: Surviving COVID-19; insights from a large successful company who sailed through the Global Financial Crisis.	SuChart Lee, President-Elect, FAOPMA, Thailand
Topic 13: Competitive strategies for small pest control operators, and now amid COVID-19.	Taro Kanazawa, Vice President, FAOPMA, Japan
Topic 14: Professionalism in a COVID-19 world; protecting employees and customer retention.	Regine Lim , General Manager, Entopest Environmental Services, Malaysia.
Topic 15 : Monitoring for stored product pests during COVID-19.	Rikiya Sasaki, Senior Manager R&D, Fuji Flavor, Japan.
Topic 16 : Remote monitoring for rodents during COVID-19.	Deanne Baptista, Director, Cre8tec Pte Ltd, Singapore.
Topic 17: Remote monitoring for flies during COVID-19.	Junichiro Katayama, President, Semco Co., Japan.
Topic 18: Selection of disinfectants – key considerations.	Ujjwal Kumar, Business Head (Fumigants), UPL, India.
Topic 19: COVID-19 infection control procedures; disinfection protocols.	Raju Parulkar, Honorary Treasurer, FAOPMA
Topic 20a: The Impacts of COVID-19 on The Pest Management Sectors in FAOPMA Member Countries. Presentations from: Australia, China, Japan, Hong Kong, India, Indonesia, Malaysia, Pakistan, Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand	Association Presidents or Representative; Vasili Tsoutouras, Huang Xian Yun, Kenjiro Yamaguchi, Choi Ping Yin, Prakash Sasidharan, Nor Hisham Badri, Ashraf Sattar Adamjee, Danilo Magpantay, Albert Lee, Prof. Hyung Wook Kwon, Sudash Liyange, Prof. Hsiu-Hua Pai, Supanut Kiatyingpracha
Topic 20b : The impact of COVID-19 on the industry: a multi-national survey	Dr Raymond Lee , Honorary Secretary, FAOPMA, Malaysia.
Closing ceremonies	Josefina Duenas, Chairperson FAOPMA-Pest Summit 2020 & 2021, Philippines.

*Program/speakers subject to change without notice

BOOK YOUR SEAT TODAY! www.faopma.com/2020





WWW.FAOPMA.COM/2020